



Grow with Plants & Go Green Campaign



A Green Mission by- The Education Committee of The Maheshwari Samaj (Society), Jaipur

VISION & MISSION of ECMS of Making India Clean and Green.

Dear Parents
Namaskar

ECMS, Jaipur has always striven to provide the upcoming generation a strong foundation and has fervently followed rules and regulations in matters related to **social consciousness and community services**.

Alarmed with the threatening issue of global warming and climate change, ECMS is taking an initiative to develop a sense of responsibility in the students to nurture nature by planting trees and showing concern for the environment to further reduce the damage to our mother earth and move ahead in the direction of sustainable development.

Grow with Plants & Go Green Campaign is a call to plant a tree and conserve environment and bio-diversity. **Conservation of environment is not just a duty but it is a joint responsibility.**

We under **ECMS Umbrella** endeavour to fulfil our responsibility towards our planet with sincerity and dedication by sensitizing our young environment enthusiasts to **plant a sapling** each to beautify our surroundings and bring about a positive change in the environment.

Driven by this enthusiasm **ECMS, Jaipur has decided to gift a sapling** to each student which they would plant in their immediate surroundings and keep their teachers informed about its growth & progress.

These zealous students will be **assessed for their proactive steps to save the environment.**

We are overwhelmed to inform that **Rajasthan Patrika** is our associate partner in this noble cause.

This unique venture of environment conservation would commence from **15th August, 2023 i.e. Independence Day** and would complete its first round by **5th September, 2023 i.e. Teacher's Day** with exemplary participation of the students and continuous assessment by teachers, where around **24,000** students studying in the institutions under the flagship of **ECMS** will participate in this drive.

Overall three assessments will be held in **Session 2023-2024 and students will be awarded 5 marks for the same**, where the students need to share photographs/videos along with the plant (planting & nurturing) through ECMS Parent App. as per the dates mentioned below –

- Assessment-1 – by September 30th, 2023 (Sapling plantation)
- Assessment-2 – by November 30th, 2023
- Assessment-3 – by January 30th, 2024



To spread awareness about the social cause of sustainable management and conservation of environment students of **Eco Club** will be organising events such as slogan writing competition, environment awareness drive etc.

We look forward to your co-operation for this noble cause.

LEGACY OF ECMS

